

World Record Adventurer



Mikah Meyer

AS FEATURED BY

theguardian



The
Washington
Post



\$10 Million USD

Advertising Value Equivalency
for National Parks World Record (3 years)
Traditional Earned Media *Meltwater

Hosting Demo Reel

2018 UPROXX "VANLIFER TO FOLLOW"



6,500



65,000



1,700

First Person to Experience all 419 National Park Service sites in a Single Journey



INSTAGRAM -
65,000

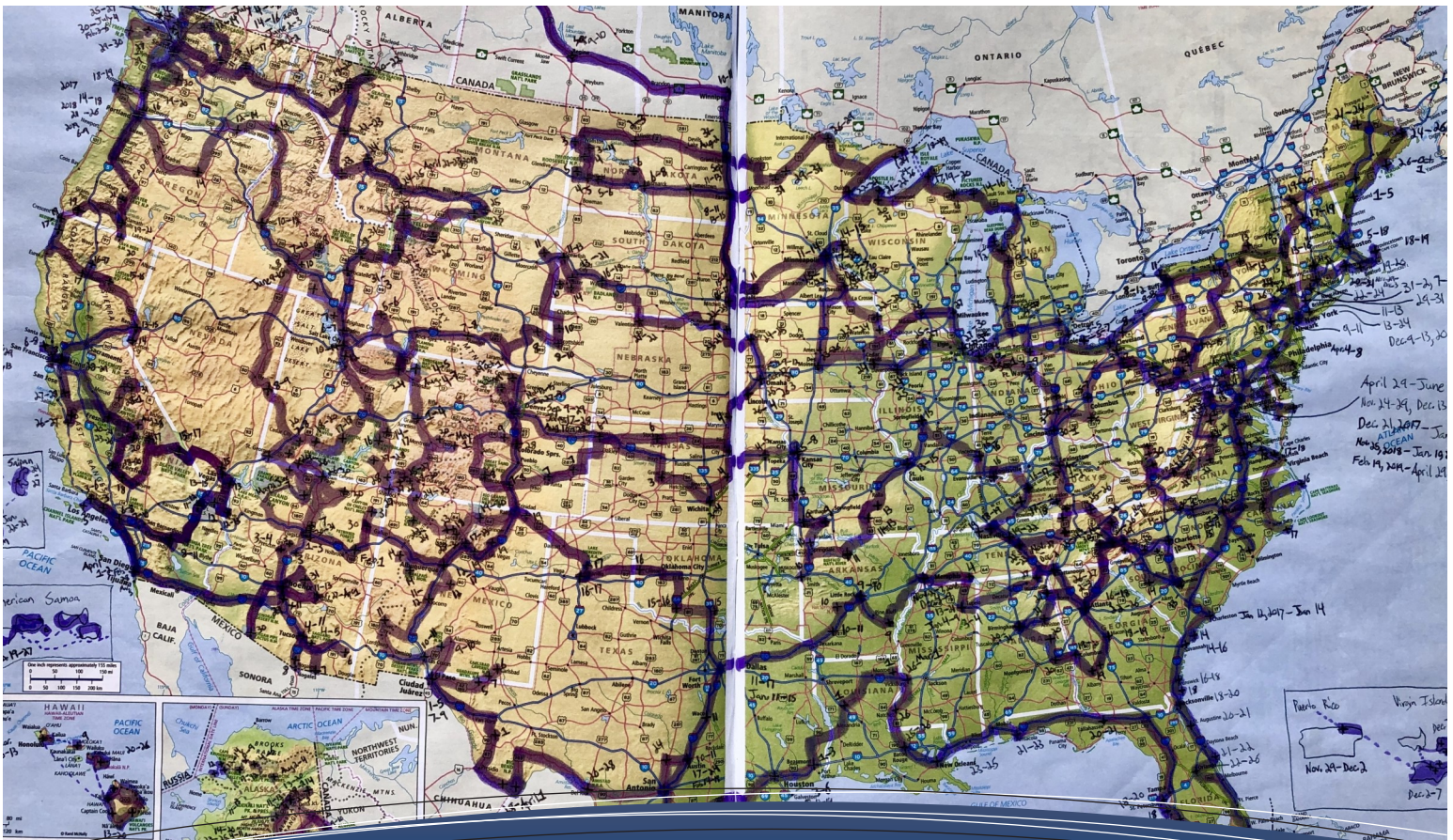
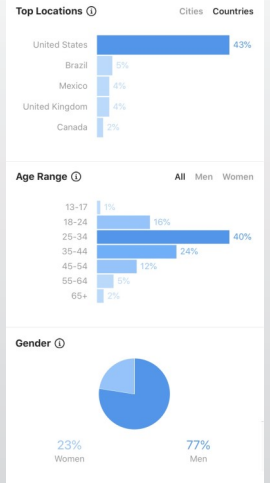
FACEBOOK -
6,500

MIKAHMEYER.COM - 5,045 Avg. Monthly Page Views
*Google Analytics: All 2019

ENGAGEMENT
3.49% HypeAuditor.com
Average Influencer **1.67%**
RivalIQ 2020 Report

12.21% Facebook.com
Average Influencer **1.67%**
RivalIQ 2020 Report

INSTA AUDIENCE



Road Trip & National Parks Expert

For outlets like:

Roadtrippers

Outside
MAGAZINE - TELEVISION - ONLINE

Pilot FLYING

USA TODAY

THRILLIST

Sample of Brands Worked With



Visit
TheUSA
.com



SCHWINN



American Samoa
Visitors Bureau

State Farm



POLO
RALPH LAUREN

Eddie Bauer EST. 1920



bumble



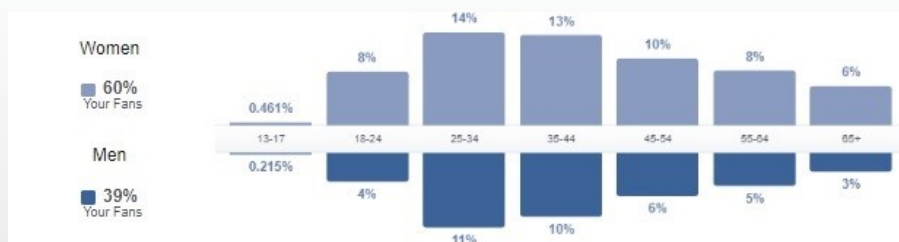
Click Here or Any Picture
to Watch Speech for



National
Park Foundation™

Detailed Audience Demographics

FACEBOOK



Country	Your Fans	City	Your Fans	Language	Your Fans
United States of America	4,984	Auckland, New Zealand	213	English (US)	5,769
New Zealand	323	Apia, Samoa, Samoa	124	English (UK)	413
Australia	262	Lincoln, NE	114	Spanish	64
Samoa	124	Pago Pago, American ...	106	French (France)	41
American Samoa	109	New York, NY	93	Indonesian	33
Canada	73	Washington D.C., DC	87	Portuguese (Brazil)	21
Fiji	63	Sydney, NSW, Australia	82	German	21
United Kingdom	48	Anchorage, AK	70	Portuguese (Portugal)	11
Philippines	38	Brisbane, QLD, Australia	67	Dutch	10
Cambodia	28	Minneapolis, MN	66	Thai	9
Indonesia	27	Denver, CO	59	French (Canada)	9
Germany	25	Memphis, TN	58	Vietnamese	9

MIKAHMEYER.COM

2019 Page Views by:

Country	City/Metro
91.0 % USA	7.40 % Washington DC
1.72 % Canada	4.87 % Los Angeles
1.20 % UK	4.85 % New York City
.75 % Switzerland	4.08 % San Francisco
.53 % Germany	3.88 % Salt Lake City
.52% Austria	3.32 % Chicago
.29 % France	3.12 % Minneapolis
.20 % India	3.11 % Denver
.20 % Netherlands	2.74 % Seattle
.19 % Spain	2.57 % Boston

E-MAIL NEWSLETTER

2019 Subscribers: 1,825

Open Rate	Click Rate	Audience
50.4 %	7.15%	95.1 % USA
		1.30 % Canada
20.44 %	2.25%	1.20 % UK
Travel Industry Average (MailChimp)		.80 % Switz.
		1.6 % Other



150+ Speeches
for clients like



First Openly Gay Man Featured

in an Outdoors Recreation Industry Campaign (with REI)



~~day in.~~
day out.

Routines are overrated.
So make a change and
#optoutside.



1 of 10 Annual Partners

Eddie Bauer EST. 1920®

2016 **M^{TV}** MUSIC TELEVISION® **"Social Media Warrior"**
for LGBT Social Media Presence



**Wrote First Ever LGBT-themed piece for
& many other pieces for:**



Outside
MAGAZINE — TELEVISION — ONLINE



Founder of the Outside Safe Space

Making outdoor & rural spaces more welcoming for LGBTQ+ people



Includes a series of adventures to positively raise awareness for the program



2020 - [Outside Safe Space](#) Launch
- [Run Across Minnesota](#)

2021

- [Run Across Mississippi](#)
- [Bike Across Oregon with Schwinn](#)
- Kayak to the Ocean
- Queer Rafting Trips (UT, CO, AZ, MN)
- Run Across Nebraska

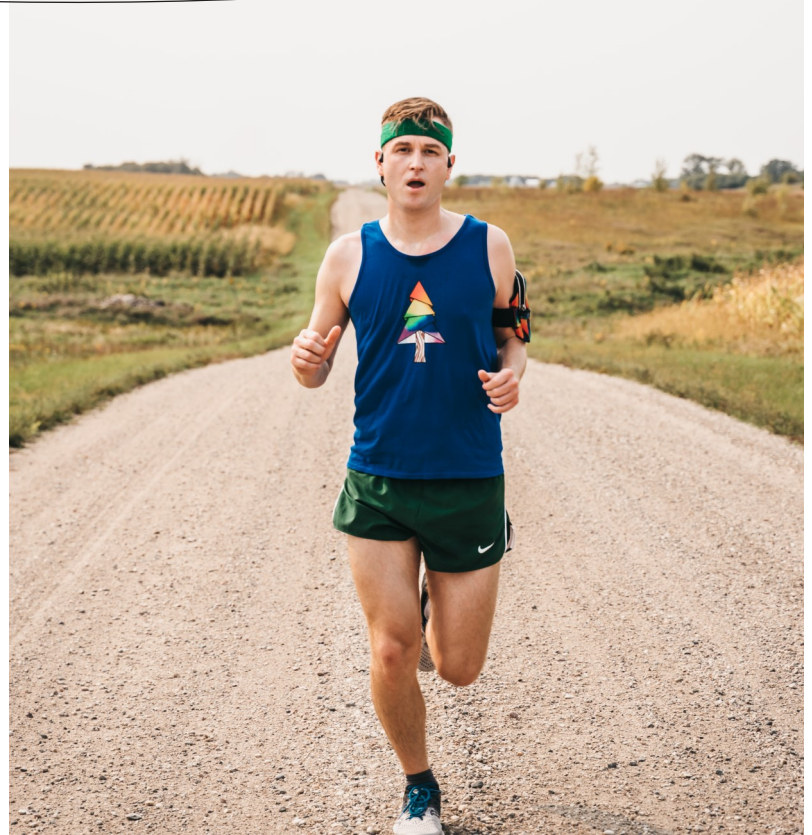
2022 (pending COVID openings)

- Bike Across Texas - Hike Across Norway - Run Across Switzerland - Run Around Guam

**Click the unicorn to watch me
Run Across Mississippi + Minnesota for the Outside Safe Space**

"Sexy Travel Guru"

Gay Cities

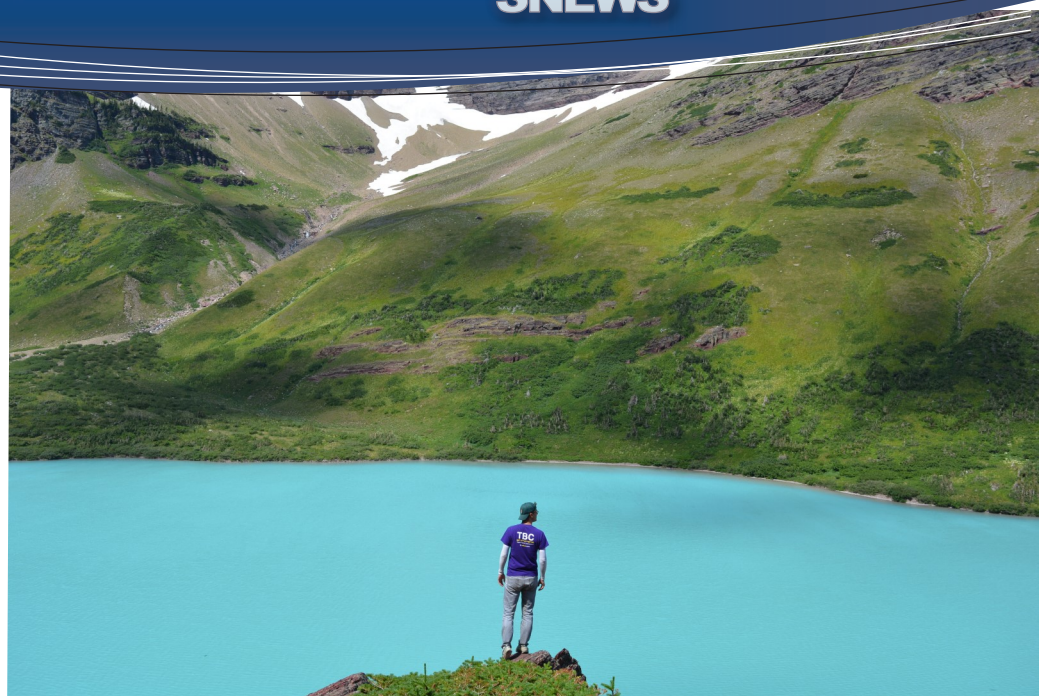


Seen in 1,000+ media outlets worldwide
Including media partnership with U.S. government's news agency:

VOA
Voice of America®

"Emerging Leader in the Outdoor Industry"

SNEWS



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